
Cletus John Isong

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I am an experienced UI/UX and front-end developer with a strong track record in creating intuitive, visually appealing digital experiences.

Professional Experience

Globaltech World Computer Institute
UI/UX Lecturer

03/21 - present

Dedicated UI/UX Tutor with a profound understanding of user-centered design principles and a demonstrated ability to teach and inspire students in the art of creating exceptional digital experiences. Experienced in providing comprehensive instruction, mentoring, and hands-on guidance to individuals of all levels.

- Committed to fostering a deep understanding of design fundamentals and helping students unlock their full creative potential in the field of UI/UX.

Education

University of Lagos
Bachelor Of Science, Accounting - 2.2

05/08 - 10/13

Projects

E-commerce: redifining checkout processes

03/23 - 04/23

- Overview: This project focuses on redesigning the Credit Card Checkout UI to improve user experience and boost online sales.
- Challenges: High cart abandonment rate. User complaints about complexity. Need for visual consistency.
- Approach: Simplified the payment process. Reduced checkout steps. Clarified payment instructions. Improved error messaging.
- Results: 15% increase in completed purchases. Positive user feedback. Improved user satisfaction and trust.
- Impact: The redesign boosted sales and enhanced the shopping experience.
- Future Plans: Monitor user interactions. Refine the checkout process. Integrate more payment methods

Key Skills

- Ui design
- User-Centered Design
- Information Architecture
- Wireframing and Prototyping
- Visual Design

- Usability Testing
- Interaction Design
- User Research
- Design Tools
- HTML/CSS
- JavaScript
- Responsive Design
- Version Control/Git
- Frameworks and Libraries
- Web Performance Optimization
- Cross-Browser Compatibility
- Debugging and Testing
- API Integration
- Knowledge of Design Principles

Interests

- User Delight Advocate
- Design & Code Fusion
- Aesthetic Enthusiast
- Code Craftsman
- Feedback Aficionado
- Trend Tracker
- Performance Optimizer
- Side Project Enthusiast

References

Mr Akinniyi Tobiloba - Manager, GlobalTech World Computer Institute, Bariga
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Mr Joshua Praise - Manager, Praise God Joseb Enterprise
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